

# AI-Powered Media Deduplication Solution

Organize and Maintain Large Media  
Libraries Efficiently





LTIMindtree's content-aware deduplication solution uses various AI/ML techniques like frame, scene, language, and caption detection. These techniques help to deduplicate and organize huge volumes of media content efficiently.

**Several stakeholders within the media supply chain can benefit from a content deduplication solution, including:**

**Chief Financial Officer (CFO)**

Save on media storage costs over cloud

**Content managers/archivists**

**Data engineers/IT personnel**

Tracing and eliminating duplicates

**Compliance and legal teams**

Eliminating redundant data and maintaining a legally sound video repository

# Value Proposition

Storage optimization and bandwidth conservation

Content integrity with human-like voice narration through synthetic speech

Efficient content organization and upkeep

## Benefits

Up to **90%** improvement in identification, grouping, and cataloging of content

Up to **20%** annual savings on cloud storage

Scalable and customizable framework

Easy integrations into various cloud platforms and content libraries

## Why LTIMindtree

We bring over a decade of experience serving media and entertainment clients and being a key partner in several of their strategic programs.

We help clients bolster their business innovations through our AI-driven platform “MediaCube.”

LTIMindtree’s content-aware deduplication solution leverages various AI and ML techniques to deduplicate video content efficiently. This helps with better content upkeep and storage cost optimization over the cloud.

For more information, please write to us at [Mediacube@Ltimindtree.com](mailto:Mediacube@Ltimindtree.com)



LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 82,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree – a Larsen & Toubro Group company – combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit <https://www.ltimindtree.com/>