



# BlueVerse™ AI **MarketOps**

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# LTIM AI : An Enterprise-wide Commitment to an AI-First World



**AI Capabilities**

**AI In Experience**

Elevating customer experience and support with personalization, driving revenue, loyalty, and a lower cost-to-serve.

**Industrial AI**

Optimizing production and assets while raising throughput and safety and reducing downtime.

**AI in Business Functions**

Streamlines functions like finance, supply chain, and HR to compress cycle times, optimize working capital, and strengthen compliance.

**AI in Enterprise Platforms**

Maximize value from enterprise-platform investments embedding AI automated workflows, boost's reliability, lowers TCO.

**AI in Digital Engineering**

AI-assisted coding, testing, reviews, legacy modernization to improve quality and accelerate releases

**AI Native Operations**

Autonomous triage, virtual agents, and self-healing across OT and IT to maximize uptime, reduce mean time to restore, and lower run costs.



**Our AI Impact Across Industries**

**Banking & Financial Services**

<b>Equity Service Agent</b>	<b>20+ yrs legacy app to cloud-native</b>
60-70% L1 call volume reduction	50% improved productivity

**Retail & CPG**

<b>Assortment Planning Agent</b>	<b>Distributor management Agent</b>
~10 % increase YOY assortment growth	25-30% improved distributor NPS

**Media & Entertainment**

<b>Human-like news reader agent</b>	<b>Video Metadata Tagging</b>
60% immersive news engagement	70% Studio Ops productivity boost

**Energy & Oil**

<b>Interrogatory Agent</b>	<b>Field Operator Agent</b>
70% interrogation time reduction	Field productivity boost by 43%

**Travel & Hospitality**

<b>Travel Booking Agent</b>	<b>Real Estate Post Sales Agent</b>
58% faster bookings	36% reduction after sales services calls

**Insurance**

<b>Underwriting Approvals Agent</b>	<b>Policy Enquiry Assistant</b>
62% reduction underwriter review time	Reduced support costs by 25-35%

**Manufacturing**

<b>Material Recon Audit Agent</b>	<b>Production Quality Inspect Agent</b>
30-40% audit cycle time reduction	Minimized scrap by 15-20%

**Industrial AI**

<b>Agentic Quality for Busbar mfg.</b>	<b>Uncrewed operations</b>
70% increase Worker Efficiency	<b>50% manual effort reduction</b>

**Life Sciences**

<b>Order to Cash Agent</b>	<b>Post Sales Agent</b>
50-70% faster order processing	65% Efficient returns & problem handling

**High-Tech & Services**

<b>Legal &amp; Compliance Assistant</b>	<b>Traffic Throttle Agent</b>
Influenced 50M in revenue	Reduced device retry by 30%.



**AI Foundation**

**Capability**

<b>15,000+</b> Global AI Delivery Strength	<b>250+</b> Global Clients	<b>25+</b> Years of R&D Efforts
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**Innovation & Investments**

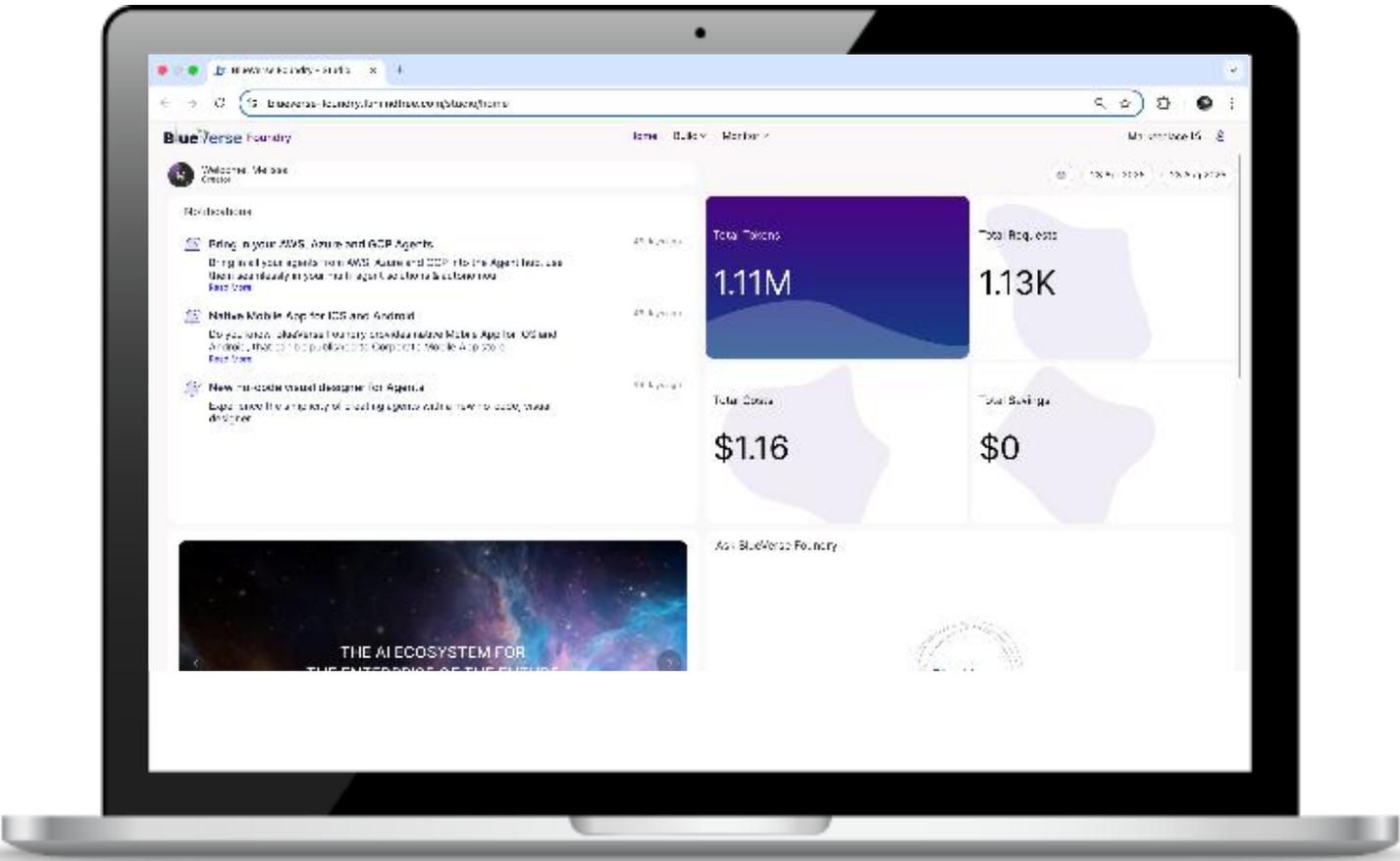
<b>17</b> IPs	<b>5</b> Platforms	E2E: GPU as a Service	Voicing.AI Voice powered agents
<b>5</b> Global AI Studios	<b>450+</b> Marketplace Agents		

**Partnerships**



# Introducing : BlueVerse Foundry & Marketplace

BlueVerse Foundry and Marketplace democratizes access to agentic intelligence across enterprises, turning every idea into value faster.



[blueverse-foundry.ltimindtree.com](https://blueverse-foundry.ltimindtree.com)



No-Code,  
Full-Stack AI Platform



Low / No-Code  
Agent Builder



Agentic  
Marketplace  
& Tool Hub



Templatized AI  
Solution Blueprints



Unified Guardrails  
& Governance



Cross-Cloud  
& Cross-Model

# The 4 Building Blocks of BlueVerse

## Democratize With Foundry

- A no-code and pro-code platform to build and deploy AI agents, tools, and assistants.
- 50+ reusable components, from Responsible AI to MCP servers
- Builds a unified **knowledge fabric** that contextualizes enterprise data

## Repeatable With Services

- AI Advisory: Expert-led consulting to uncover high-impact AI opportunities
- AI Frameworks: For Agent Development, AI Architecture and AI Assurance
- AI Solution Delivery: Modular service pods with AI engineering skills



## Scale With Marketplace

- 300+ plug-and-play agents across industries and functions
- Deployable on multi-cloud, or within client environments
- Control AI costs and track agent performance with built-in governance

## Outcomes With Products

- Reimagines core business functions with domain-specific, AI-native processes.
- Applies agentic intelligence to Marketing, Contact Center and more.
- Delivers measurable outcomes through modular, outcome-based Service Pods.

# Client Impact with BlueVerse



## One of India's Largest Private Sector Banks

Implemented a secure cloud data platform for one of India's largest private banks. The platform delivered real-time analytics and campaign execution, driving hyper-personalized engagement and 10% revenue growth.

**10%** Revenue Increase on targeted customer segments

**300+** AI/ML Use Cases Delivered across retail, risk & compliance

**700TB+** Data Unified into a single source of truth

**Tech Stack: Microsoft Azure (Synapse, Cosmos, Databricks, ML), Power BI, Oracle GoldenGate, SAS Viya, Vertica, Python**

BlueVerse Advisory, BlueVerse Tech



## The world's largest Elevator Manufacturer

As part of our AI-First strategy, implemented AI Native Platform across IT delivery operations value stream, enhancing Y-o-Y productivity and customer satisfaction.

**20-25%** MTTR Improvement

**35 to 40%** Gain in Quality

**28%** Self-Service Enablement

**Tech Stack: Knowledge Fabric, AI Operations, AI Engineering, Modernization**

BlueVerse Advisory, BlueVerse Tech



## The world's most international brewer

Elevating Distributor Experience using OMS Assistant - A Multi Modal Agentic AI

Reduce **30%** manual efforts of customer service teams in handling queries

Reduce average time to service order queries by **60%**

Handle more than **12 languages** in both text and audio format

**Tech Stack: 2 custom MCP Servers, 8 Agents, GPT 4.1, Langgraph**

BlueVerse Services



## Global Semiconductor Manufacturer

GenAI platform implementation. Implemented a GenAI Risk advisor bot to assess risks for new projects and recommend resolution to mitigate risks.

**50%** reduction in time spent on risk assessment.

**25%** Cost Savings

**Tech Stack: LTIM AI Platform, Mistral 7B LLM**

BlueVerse Foundry, Marketplace, Services

# Where every module is an entry point for a deal. But together they form a transformation story.

## BlueVerse Marketing

Powered by 8 Modules



**Foresight** Turn market signals into smart strategy. Instantly.

Cut ideation time by 40% and increased new concept success rates by 2x.



**Orchestrate** Launch Faster. Optimize faster.

Reduced time-to-market by 60% across digital campaigns.



**Validate** Get content right and ready. Always.

75% fewer content violations + 3x faster approval cycles.



**Measure** Make every dollar Accountable.

Enabled 25% budget reallocation by prioritizing assets according to performance.



**Structure** Power your marketing with clean, ai-ready data.

Experience up to 6.8 x ROI on content investment spend.



**Connect** Turn events into impact engines.

“Increased event ROI by 3x through intelligent audience targeting, content alignment, and agent-led planning.



**Synchronize** Stay ahead of blockers. Keep human and ai agents in flow.

Reduced campaign handoff time by 60% and improved launch frequency by 30% across teams.



**Engage** Nurture loyalty with personalized precision.

Boosted conversion by 20% through context-aware personalization.

**Reach out to us for more interesting conversations....**

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Getting to the  
**Future, Faster.**  
**Together.**

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