

# Key Takeaways from **Oracle CloudWorld** 2023



# 01 Revolutionizing the Healthcare Sector

The Oracle Clinical Digital Assistant will leverage the power of GenAI and voice commands to reduce manual work. It will also provide patients with convenient self-service capabilities.



# 02 Elevating Customer Experience

The new GenAI-powered capabilities in Oracle Fusion Cloud Customer Experience (CX) provides the ability to summarize, author, and recommend content. This will increase service agent's/field technician's productivity, optimize self-service, and automate traditional tasks.



# 03 Transforming Last-mile Delivery in Retail

The new collect-and-receive service on the Oracle Retail platform allows retailers to offer same-day deliveries and returns. This will expedite the customer's purchasing process and enhance the efficiency of merchandise movement.



## 04 Enriching Supply Chain Solutions

Key enhancements include advanced re-slotting – AI-driven put-away and warehouse capacity forecasting, and replenishment planning for healthcare – AI-driven product suggestions during supply disruptions.



## 05 Shaping the Future of B2B Commerce

The new Oracle B2B Commerce platform eliminates the disparate systems, complex processes, and data integration by connecting over 40,000 buyers, sellers, and service providers via Oracle Cloud Enterprise Resource Planning (ERP).



## 06 Boosting Employee Engagement and Retention

Oracle Fusion Cloud Human Capital Management's (HCM's) new offerings include Oracle Celebrate. It provides workforce insights and capabilities to deliver a more personalized and meaningful employee experience.





## 07 Enabling Faster Access to Working Capital

A new partnership with Mastercard will enable the direct connection of Oracle Fusion Cloud ERP with banks. This will streamline and automate the entire B2B finance and payment process.



## 08 Providing GenAI via Oracle Cloud Infrastructure (OCI)

The OCI GenAI is a managed service that empowers users to integrate Large Language Models (LLMs) in their applications through an available API. It also serves as the foundation for GenAI capabilities embedded in Oracle's SaaS application suite.



## 09 Unveiling the Fusion Data Intelligence Platform

The new platform, an evolution of Oracle Fusion Analytics Warehouse, will deliver business data-as-a-service with 360-degree data models and rich interactive analytics. It also incorporates prescriptive AI/ML models and intelligent applications.



## 10 Expanding the Microsoft Partnership

Oracle and Microsoft are expanding their partnership to deliver Oracle Database Services on OCI in Azure to simplify cloud migration, multi-cloud deployment, and management.





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